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## Step Ahead Innovations Scales Up Operations for Product Launch

**So. Burlington, VT** — Step Ahead Innovations, Inc. (SAI), creators of the groundbreaking MindStream Monitor for high-end reef aquariums, today announced four new hires to scale up operations in preparation for their upcoming product launch.

Don Pierson will lead production efforts at SAI as Manufacturing Manager. His experience includes over 30 years of bringing new generations of semiconductor products into manufacturing at IBM. He also led the production team in the assembly and test of electronic sensors at LORD Corporation, a diversified technology and manufacturing firm. Pierson holds a Materials Science and Engineering degree from Cornell University and a Master's Certificate in Project Management from George Washington University.

SAI has also hired Luc Reid, a database and Web development expert, as Senior Web Developer. Reid has 25 years of experience developing databases, utilities, and applications for organizations ranging in size from one-person businesses to Campbell's Soup, MyWebGrocer, and the Federal Reserve.



*Don Pierson*

Deema AL Namee has joined SAI as an Engineering Technician. AL Namee is a recent graduate of Vermont Technical Colleges with a BS in Manufacturing Engineering Technology. She brings with her a broad range of practical technology skills, such as laser engraver and 3D printing, and was a Silver Medalist in the 2018 SkillsUSA Additive Manufacturing National Competition.

SAI has also added Alex Taylor to its team in the position of Customer Support Representative. Taylor is an experienced saltwater reefer and a former researcher at the Skidaway Institute of Oceanography.

For additional information, visit [www.MindStreamH2O.com](http://www.MindStreamH2O.com).

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